



Northern Columbia Little League
PO Box 264, Kinderhook, NY 12106
<http://northerncolumbialittleleague.com>
Federal Tax ID# 14-1692661

January 2019

The NCLL has begun preparation for the 2019 season. Last year, we gave more than 300 children from this community an opportunity to play baseball and softball on teams for kids from ages 4 to 12. We are the largest youth sports organization in Columbia County, and none of this would be possible without the generous support of local businesses like yours.

At this time, we are searching for the support of additional businesses. Our all-volunteer Board of Directors are undertaking the task of ensuring that our kids will have fields, equipment, and attire to match any of the other leagues in this area – including many that charge families much greater fees to participate in this great sport. In fact, we have a scholarship program to guarantee that no player will be denied the chance to play due to financial hardship.

Sponsorship Opportunities include:

- **Team Sponsorship** at a rate of \$250 per team (Sponsors' name will be represented on player caps or shirts (baseball) or on shirts or a team banner displayed at games (softball) and included on all schedules distributed to parents and relatives.)
- **Outfield Sign Sponsorship** with a 4ft. x 8ft. sign on the outfield fence for the duration of the year for \$250. (There are three fields in two parks, and some sponsors choose to advertise support for our league at more than one field.) You can get the signs made yourself, or we can get them made for a one-time charge of \$100 each to cover our cost.

All sponsors' names and web links will be added to the NCLL web site. Those who opt for multiple sponsorships (i.e. a team and an outfield sign or two signs) can take advantage of \$25 discounts for multiple sponsorships.

For more information or to become a sponsor, feel free to contact me at:

Sally Hogan, Corporate Relations at ssherman123@yahoo.com or 518-567-5551.

The sooner we get confirmation of your sponsorship, the sooner we can order the hats, shirts, and signs. Our Opening Day is in late April, but it can take longer than a month to get everything designed and printed. ***Please return the attached form and a check made payable to the Northern Columbia Little League as soon as possible and make every effort to meet our deadline of March 15.*** An email confirmation of your sponsorship interest before that date would make our job even easier and allow us to reserve your spot for the 2019 season.

Finally, if you know of other business leaders in our community who may be interested in supporting our organization, we would be grateful if you would share this information with them. All of us working together can continue the tradition of success for which the Northern Columbia Little League is known in this area. Thank you for your support!



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SPONSORSHIP INVOICE

<i>2019 Sponsorship</i>	<i>Fee</i>	<i>Description</i>	<i>Renewal</i>	<i>New</i>
Team Sponsor	\$250	Team Sponsor		
Callan Park sign (Valatie)	\$250	Sign Sponsor		
Volunteers Park sign (State Farm Road)	\$250	Sign Sponsor		
Sign Production (one-time fee)	\$100	Sign Production		
Discount for multiple sponsorships.	\$25	Discount		

Please Return this Form with Your Check by **March 15.**

Total: _____

Checks should be payable to the Northern Columbia Little League.

If you are adding a new sign, there is a one-time fee of \$100 to produce this sign. If the current sign is in need of replacement, we will contact you. Most of the signs appear to be fine.

If you are adding a new sign and would like a certain format, you can include it with your response or contact us to get the information.

Please email Sally Hogan, Corporate Relations at ssherman123@yahoo.com with a logo image for 2019.

Please enclose a business card or complete the following:

Sponsor Name _____

Sponsor Contact Phone _____ Sponsor Contact Email _____

Sponsor Website _____

(We can place a link to your business on the NCLL website.)

Years your business has sponsored the NCLL. _____ Best guess if unsure.